

Jacob Landry

Engineering Manager

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Profile

Technical expert with 17+ years of experience delivering complex, scalable software systems. Proven track record partnering with Product, Finance, and Platform teams to translate ambiguous problems into executable scope and reliable delivery. Strengths include platform thinking, cross-functional coordination, and driving execution in technically complex environments.

Skills



Experience

Software Engineering Manager

iCampPro - April 2026 to Present

- Partnered with Product in planning and roadmap definition, delivering a vision for the tool for the next 2-5 years
- Owned sprint planning and delivery coordination for a team of 5 developers
- Managed offshore engineering team throughput
- Authored epics for platform refactors
- Conducted code reviews and mentoring
- Coached engineers to improve both hard-skills and soft-skills that are vital in engineering

Senior Software Engineer I

HubSpot - April 2025 to March 2026

- Partnered in technical discovery with Product and stakeholders, authored project documents and assisted with timeline and expectation management
- Owned execution across cross-functional initiatives to improve efficiency amongst Partner Development Managers by enabling data access and using AI tools to make the team more flexible
- Translated user research into engineering scope
- Coached engineers for better code quality and forward-thinking processes
- Participated in senior hiring interviews

Senior Software Engineer I

SunFire - April 2024 to February 2025

- Sole engineer on API token system initiative enabling partner integrations and Medicare compliance updates across a large-scale system
- Assisted in the effort to drive more availability of medicare options and plans
- Drove multiple UI enhancements to improve quality of life for users

Software Engineer II

Wayfair - March 2022 to March 2024

- Led cross-functional delivery for multiple projects to grow B2B business and improve flows in the cart process
- Deconstructed initiatives into execution phases and coordinated parallel engineering workstreams
- Resolved systemic performance inefficiencies in automated jobs and database queries
- Managed and trained a team of offshore developers to assist in round-the-clock coverage
- Authored internal tools and presented training documentation to improve efficiency

Software Engineer

Apple - October 2015 to March 2022

- Owned full lifecycle delivery including requirements, planning, release management, and production support
- Managed offshore engineering team
- Partnered with FP&A stakeholders to drive efficiency and quality solutions
- Owned and developed multiple secure APIs to share data and processes amongst required teams
- Led the development of the financial reporting ecosystem, promoting quality and consistency

Programmer Analyst

VIP Auto - January 2014 to October 2015

- Designed and delivered training programs for corporate staff and retail locations, supporting ~300 participants across multiple formats
- Owned and developed the internal reporting platform that drove the company's finances
- Collaborated with Marketing to upgrade the company website and drive more traffic and sales

Software Design Engineer

Big Fish Games - June 2012 to December 2013

- Led testing improvements (0% → 90% coverage)
- Worked cross-functionally with the SDK, Marketing, and Fairway Solitaire teams to deliver better usage data
- Delivered security improvements to in-app purchase validation

Interactive Developer

Banyan Branch (Deloitte Digital) - November 2011 to June 2012

- Improved team delivery consistency via internal standards
- Built project dashboard tool integrated with Basecamp to improve efficiency and clarity of work

Software Engineer

Innovyx - August 2009 to November 2011

- Modernized legacy PHP platform into OOP architecture
- Improved QA automation for high-volume email systems

Education

University of Maine

2005 to 2009

Bachelor of Arts in New Media with a minor in Computer Science